



Digital Signage at the Oregon Convention Center

The Oregon Convention Center, in partnership with Spot Focus, is pleased to offer state-of-the-art, digital signage systems for use during your show.

CENTER PRODUCTS



- ▶ *Two main lobby systems (near Dragon Café and Orbitz Café), each consisting of three contiguous 50 inch plasma panels. Display size: 12 feet x 30 inches.*
- ▶ *Twenty LCD screens in 12 different locations throughout the facility. Display size: 4 feet x 24 inches (each)*

BENEFITS

- Use full motion images to communicate with show attendees and create excitement.
- Create revenue for your show by selling display time to exhibitors.
- Display different messages at different times of day to attract show attendees to booths or activities.

CONTENT

- The system can display animation, video, photographs, graphics and text. You and your exhibitors can provide the content or we can assist with content creations.
- Display show schedules, announce speakers, highlight sponsors, educate the audience, promote products or whatever you choose.

This dynamic media enhances the show experience for exhibitors and attendees. For more information: **Jason Leiner** jl@spotfocus.com, or 916.759.8026.